

QUALITY AND INFORMATION SECURITY MANAGEMENT POLICY

MB "Asteri" is an agency providing digital marketing services. Most of the agency's clients are e-commerce businesses and other businesses for which online or international digital marketing solutions are essential. MB "Asteri" works with various marketing tools in Europe and the USA. Flawless textual and visual marketing solutions are born in the hands of the agency's team. It reaches the target user online in any language the client desires - to any market.

MB Asteri has implemented a quality and information security management system in digital marketing services, consulting, and training.

The agency aims to fulfill all the client's requirements by applying the best digital marketing tools and protecting the company's internal and customer data according to the best security standards.

To achieve the set goals, MB "Asteri" employees:

- Ensures that the integrated policy of the quality and information security management system by the requirements of the ISO 9001 and ISO 27001 standards is understood, implemented, supervised and suitable for the purpose, strategic direction and goals of the management system set by the organization;
- undertakes to ensure continuous improvement of the integrated quality and information security management system by the requirements of ISO 9001 and ISO 27001 standards and increasing its effectiveness;
- strives to meet and exceed customer requirements so that services are of the highest quality;
- seeks to meet and fulfill assumed obligations, legal obligations and meet the requirements of interested parties;
- ensures proper and efficient management of information to avoid disruption of operations due to violations of confidentiality, integrity, and availability of information and by implementing organizational and technical security measures in line with good practice;
- strives to ensure effective risk management and appropriate risk management tools to control risk to an acceptable level by conducting an annual risk assessment and implementing a risk management plan.

The quality and information security policy is published in a form that is accessible and understandable to interested parties. This policy is reviewed periodically, at least once a year, and revised as necessary.

Director Joana Šaulienė
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